

Ahead of your time with **Dictamite**

THE NEW HAND-SIZE RECORDER THAT'S RIGHT FOR THE ROAD



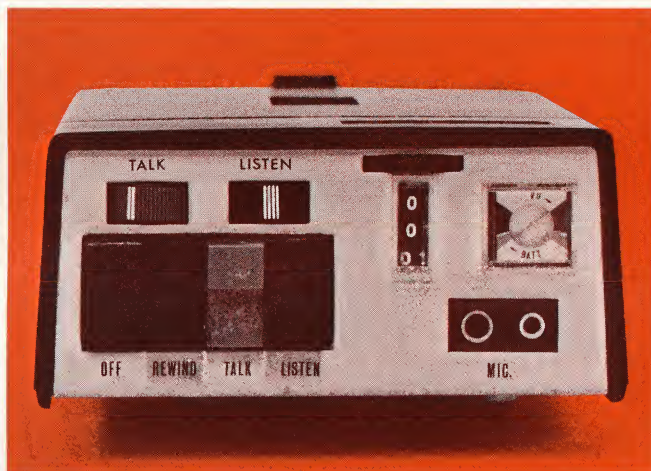
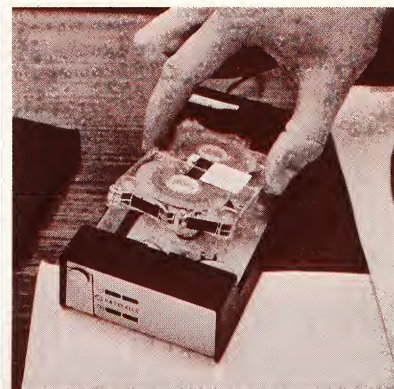
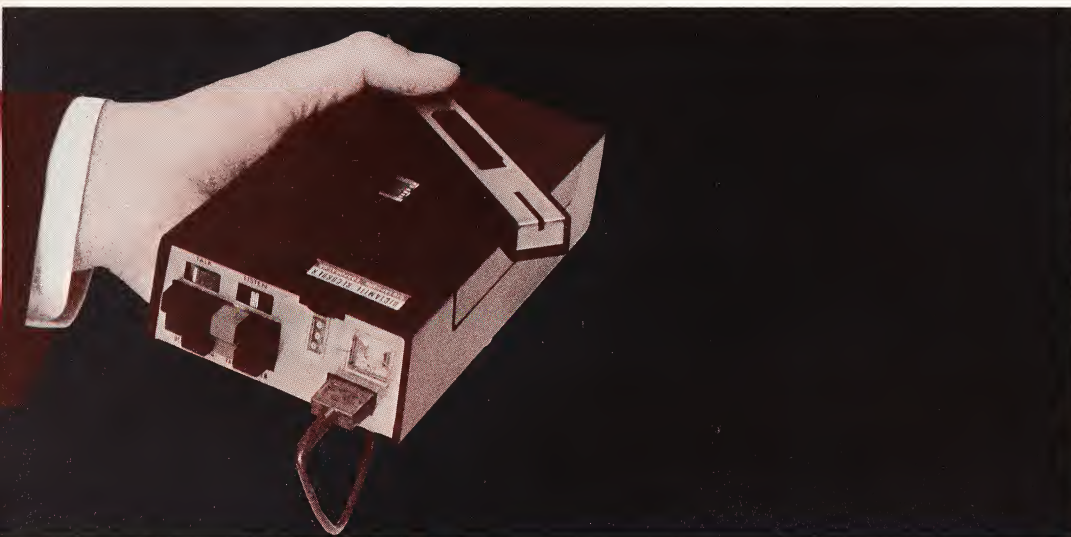
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Dictaphone looked outside the office and planned Dictamite. It's a new idea for today's dynamic executive who's out of the office more often than he's in.

If you find yourself in an airplane seat seemingly more often than in an executive office chair, then you need Dictamite, Dictaphone's newest product for the busy travelling man. It's right for the road!

But you don't have to go far to need Dictamite. It is equally at home for others whose out-of-the-office needs may take them around the block for an interview, to another building for an inventory, or out in a car visiting patients. In every case Dictamite is right for the road!





$\frac{7}{8}$ ths actual size

Right size—Overall, the Dictamite is more than an inch and a half shorter than an airline ticket and its narrow width comfortably fits the palm. Dictamite is truly a very handy item to have around.

Right weight—You really have something substantial when you hold a Dictamite, yet it weighs less than two pounds (31 oz. to be exact). This means that it's perfect for packing in your travel case, and better still, doesn't weigh you down when you actually use it.

Right convenience—It is easy to make Dictamite a time-saving habit, because Dictamite is so easy to use. The new microphone has a new slim shape and is as light and easy to write with as a pencil. The only difference, it's an electronic pencil; your voice is all you need to put your thoughts on paper. And the controls for talk, listen and rewind are push button and quickly accessible. A visible counter tells you how much tape you've used as you dictate.

Right recording time—Load a Dictamite magazine (it's so simple it only takes one second), then record for up to an hour without reloading. The recording time is a full 60 minutes because experience shows that most professional travelers want to use the record for a running account of trips (including memos, expenses and reports). It's more convenient when you eliminate the necessity of constant reloading.

Right power source—If you find yourself in Maniwaki without power, just drop by the nearest general store and buy some new penlite batteries. It's that simple, but you probably won't need to anyway, because Dictamite's ingenious design calls for a minimum of strength to do the job. The batteries in the unit, at time of purchase, will last for months.

Right price—Dictamite is priced for travel. It is not intended as a full-featured, all purpose dictating machine. It has all the convenience experience shows you need when on the road; you pay for no more!

Back of Dictamite, the famous Dictet Recorder

Thousands of business and professional men have used with profit the Dictaphone Dictet, the first magazine-load, transistorized recorder ever offered. The Dictamite has a unique break away magazine which is compatible with Dictet Typer transcribing units. For those who do not have this equipment, it is easy to transcribe direct from the Dictamite with listening-control accessories.

Dictamite—right for so many applications

A Accidents—investigation (insurance, police). **Automobile**—notes while driving; doctors; salesmen, travelling businessmen.

B Business—letter dictation; log of business calls; meetings; conferences; surveys; reports; notes; memos; market research interviews; property appraisals, improvements.

C Coaching—athletics.

D Drug Companies and Stores—inventory.

E Education—research; lectures; classroom recordings; oral exams; seminars; discussions.

F Food—wholesalers, retailers inventory checks.

G Government—national: travelling inspection teams; state and city: police and highway departments.

H Highways—Patrol recording; accident investigation; road tests; traffic control. **Hospitals**—student doctor-nurse training; doctors' calls and inspections.

I Insurance—sales and investigation. **Inventory**—wholesale, retail, manufacturing, labs.

J Journalism—editors; columnists; reporters; interviews; meetings; speeches.

L Law—criminal investigation; crime detection; recording evidence on the spot by police and witnesses; telephone re-

cording; interviews; court recording; patrol car recording; legal research.

M Manufacturing—plant managers' reports; production line reports; inspections; instrument readings. **Mining**—geological surveys, field reports.

N Nursing—student training; nursing associations' reports (Blue Cross).

O Opinion research—interviews with customers, public, etc. (advertising agencies; stores; newspapers; researchers).

P Police—patrol cars; accident investigation; traffic control. **Property**—inspection; appraisals.

R Real estate—appraisers and realtors notes and interviews. **Research**—notes, interviews.

S Sales—interview recording; travelling notes; reports; training sales personnel.

T Travel—professional travellers—lecture notes; commentary; scientific travellers—recording native dialects, expedition reports, film commentary.

U Utilities—meter reading.

W Writers—interviews, research, drafts.

Y Yachting—trip log; logging regatta starts and finishes.

Dictamite Specifications

Construction material: Light-weight high impact plastic case with black matte finish. Stainless steel base plate for machine components.

Dimensions: 1¾ inches by 3¾ inches by 6¾ inches.

Weight: 31 ounces complete with microphone and batteries.

Batteries: Uses four Penlite or nickel cadmium (rechargeable). Visual battery-life indicator.

Recording medium: Mylar magnetic tape, ¼ inch wide.

Tape magazine: Reversible, self-adjusting spindles.

Recording time: 60 minutes per magazine (30 minutes per side).

Tape rewind: High speed approximately 10 to 1. Motor operated.

Tape recording speed: 1½ inches per second.

Microphone: Magnetic, serves as both microphone and playback speaker. Start-stop control on microphone.

Amplifier: Six transistors with printed circuit amplifier.

Frequency response: 150 to 4,000 cycles.

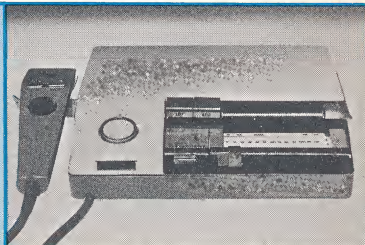
Erase head: Separate, erases ahead of new recording and only in record position. Full AC erase for lowest noise and distortion.

Motor: Equipped with electric governor for uniform speed. All accessories including adapter for use with Dictet Typer will be available.

The Dictamite is approved for use on all major international and domestic airlines.

Additional Dictaphone business aids.

1. **Time-Master:** the dictating machine designed for today's style-conscious executive.
2. **Automatic Message Recorder:** extends the use of your Time-Master beyond the 9-5 working day.
3. **Telecord:** the most advanced telephone dictation system available.



Dictaphone
CORPORATION